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BEVERLY HILLS MAGAZINE

**Exclusive
Annual Ad
Options**

www.BeverlyHillsMagazine.com
877-773-7331

Exclusive Annual Ad Options

Silver Package: \$2,500/ month or \$25,000 /year

For inclusion online at BeverlyHillsMagazine.com

Includes:

- Unique Weekly Article valued at \$1,000 each (4 per month) with Strategic SEO Targeted keywords to capture your desired audience, topics e.g. Interview with CEO, Brand Designers/Creative Directors. These stay online for perpetuity as online real estate. Your experts may write these and submit to us, or we will have professional articles written for you and include 2 links to your brand website.
- Custom Social Media Creative, shared across all social media channels each week
- 300 x 250 Display Banner Ad On Interior Pages of Site
- Inclusion in 1 monthly E-Blast to our opted-in private subscriber database.



Exclusive Annual Ad Options

Gold Package: \$4,500/month or \$45,000/year

For inclusion online at BeverlyHillsMagazine.com
and in BeverlyHillsMagazine.TV, and
[Beverly Hills Magazine Print & Digital Edition](#)

Includes:

- All SILVER Package Options (Monthly Online Marketing)

PLUS:

- A Featured Segment in Episode of Beverly Hills Magazine TV
- PODCAST Interview
- 30 Second Commercial Pop Up On Interior Page of Website
(Significantly Increases Brand Exposure)
- Commercial Provided To You.

*** Segments may be filmed on location, and will require client to provide access, images, logos, and any additional content materials in order to produce the segments and client commercial.



Exclusive Annual Ad Options

Diamond Package: \$7,500/month or \$75,000/year

For inclusion online at BeverlyHillsMagazine.com
and in BeverlyHillsMagazine.TV, and
Beverly Hills Magazine Digital & Print Edition

Includes:

- All GOLD Package Options
(Monthly Online Marketing & Television Featured Segment)

PLUS:

- 2 Page AD Spread OR 6–10 Page Editorial Brand Feature In Special
Annual Digital & Print Edition

*** Printed Once A Year and Direct Mailed to Beverly Hills Residences
and International Private Subscribership.

* All print materials due by October 1st each year. Mailed In December.



Exclusive A La Carte Ad Options

For inclusion online at BeverlyHillsMagazine.com
and in BeverlyHillsMagazine.TV, and
[Beverly Hills Magazine Digital & Print Edition](#)

A LA CARTE:

ONLINE

- Featured Interview or Brand Feature \$1,000
- Custom Hyperlink \$250

DISPLAY ADS ONLINE

- Homepage POP UP Video Commercial Ad \$15,000
- Homepage Side Banner Display Ad \$2,500/ month
- Interior Page Side Banner Display Ad \$1,500/ month
- Embedded Video Commercial \$1,250

DIGITAL & PRINT MAGAZINE

- Half Page \$2,500
- Full Page \$3,500
- 2 Page Ad \$5,000
- Print Advertorial (6–10 Pages) \$7,500
- Back Cover \$10,000



Exclusive A La Carte Ad Options

For inclusion online at BeverlyHillsMagazine.com
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A LA CARTE:

TELEVISION

• Featured Episode	\$50,000
• Featured Segment	\$25,000
• “Presented By” Sponsor	\$15,000
• Product Placement	\$10,000

DIGITAL TV SPOTS

Mini Feature (5–10 minutes)	\$15,000
TV Commercial (30 seconds)	\$5,000

PACKAGES:

Silver	\$25,000
Gold	\$45,000
Diamond	\$75,000

